# SMALL-TOWN VALUES

#### **CAN MAKE A REAL IMPACT**

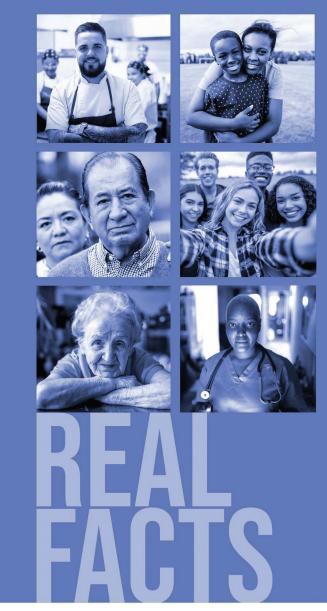
In [COMMUNITY NAME], we follow our own values instead of the crowd. We look out for our neighbors because they do the same for us. Although we may not always agree, we can all agree on one thing:

The lifestyle we've chosen is pretty special and we'll do whatever it takes to protect it.

That's why [HOSPITAL NAME] [and COMMUNITY PARTNER(s)] [wants/ want] to make sure everyone in our community has the real facts about the COVID-19 vaccine. Because knowledge is power—and together, we have the power to protect everything we love about our small-town way of life.

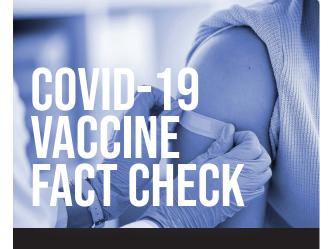


Hospital address Hospital phone



**ABOUT THE COVID-19 VACCINE** 





Following are common questions we've heard at [HOSPITAL NAME], along with our honest answers.

# 1. Is all the hype about the Delta variant true or is it just a scare tactic?

As much as we'd all like it to be "fake news," the Delta variant is very real. It's highly contagious and nearly all COVID-19 patients who are now hospitalized have not been vaccinated.

### 2. We're pretty isolated here, so what are the chances of getting COVID?

Even though we have a small population, [COMMUNITY NAME] has a low vaccination rate. It can easily be passed by a visitor coming into town; by someone who works out of town—any number of ways. All it takes is one person to start a domino effect.

#### 3. Why should I get vaccinated? I don't go anywhere.

You may feel like you don't get out much, but you probably have more interactions than you realize. Going to church or temple; picking up groceries or seed; visiting friends or socializing with neighbors; grabbing lunch at a diner or drive-thru ... any activities like these could expose you to the virus. Because the Delta variant is so aggressive, even the slightest exposure could put you at higher risk of becoming infected and seriously ill, if you're not vaccinated.

#### 4. If I don't have insurance, how much will the vaccine cost?

Nothing. It's 100% free and available to anyone 12+, regardless of immigration status.

#### 5. How can I be sure the vaccine won't alter my DNA?

COVID-19 vaccines tell your cells to fight the virus, but they do not change or interact with your DNA in any way.

#### 6. Can I get COVID-19 from the vaccine?

It's a valid question, but no need to worry. You cannot get COVID-19 from the vaccine because it does not contain the live virus.

#### 7. I'm afraid of getting sick after I get the shot, so what am I supposed to do?

To be honest, we can't promise that you won't have some type of minor reaction. But if you do, it most likely will be related to a sore arm, tiredness, a headache, chills, a fever, or feeling a little nauseous or achy. These symptoms are usually gone within a day or two. So when you're trying to decide what to do, it might help to weigh the fear of possibly having some minor side effects with the fear of contracting a life-threatening virus.

## 8. Shouldn't everyone be entitled to their own opinion about the vaccine?

Absolutely. That's why [HOSPITAL NAME] is doing all we can to make sure everyone in [COMMUNITY NAME] has the real facts about the COVID-19 vaccine. That way, they can form an opinion based on information they know is true.



